

THE JOURNAL OF THE AMERICAN  
CHAMBER OF COMMERCE IN EGYPT

NOT FOR SALE

JULY 2018

[www.amcham.org.eg/bmonthly](http://www.amcham.org.eg/bmonthly)

# Business monthly

## A DELICATE BALANCE

Egypt's new agriculture mix amid  
water conservation policies.

### ALSO INSIDE

- ▶▶ SPONSORING NICHE SPORTS
- ▶▶ EGYPT'S SOVEREIGN WEALTH FUND
- ▶▶ SOUTHBOUND INVESTMENTS