

**INFORMATION AND  
COMMUNICATIONS TECHNOLOGY  
DEVELOPMENTS**

IN EGYPT

**May 2007**

**B S A C**

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This study gives an overview of the ICT sector in Egypt and discusses the challenges and opportunities facing the industry in the next several years.

### SECTOR HIGHLIGHTS

- The global IT services market is projected to grow at 26% through 2010, providing many opportunities for Egypt.
- There are projected to be over 50 million Internet users in the Middle East by 2009.
- MNCs view the Middle East as the region with the fastest growing ICT sector.
- Mobile phone subscribers have increased at a CAGR of 41.5% from 2002 to 2006.
- In 2006, ADSL users increased by 121% over 2005.
- Local computer companies have taken a large share of the market from international brands, comprising 28% of sales in 2006.
- Contact center positions have exceeded growth expectations each year for the last three years, and grown 600% from 2004 to 2006.
- ICT tariffs in Egypt have mostly been eliminated in line with the ITA protocol of the WTO.
- Egypt's ADSL price of only LE 95 (approx. \$16.7) per month is significantly lower than the world average, and is less than a third of the average Middle East price of \$49.
- Investment in the ICT sector has been skyrocketing, with over LE 11 billion invested in Egypt's ICT sector in 2006.
- There are many investment opportunities such as convergence, infrastructure, contact centers, WiMax, and more.

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