



CDC News

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Past Accomplishments and Future Developments

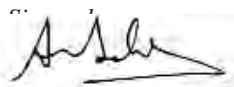
Last month we held our annual Employment and Professional Development Fair for Middle Management. I am very pleased to report that the fair was a tremendous success. We had a great turnout and overall, we were extremely pleased with the outcome of the fair. I would like to thank all our sponsors and all the fair's participants for their contribution to the success of the event.

Given that this is our first issue of the year, I would also like to take this opportunity to reflect on some of CDC's accomplishments this past year. This year marked several crucial milestones for CDC. In May, our new state-of-the-art training facility was inaugurated. The new premise enabled us to accommodate more students as well as broaden the scope of the workshops we offer. The training center holds four times the capacity of our previous location. Although in operation only a few months, instructors and trainees alike have been reaping the many benefits it offers.

In June, AmCham Egypt concluded a joint agreement with the Egyptian Society of Association Executives (EgSAE). EgSAE, the first society of association executives to be established in the region, provides endless new possibilities for the community of association executives. The training CDC provides is tailored to specifically meet the growing needs of Egyptian association executives.

Additionally, we've expanded our international certifications program with our alliance with the Institute of Certified Professional Managers (ICPM) and included the Certified Manager (CM) as one of our many international certifications offered at CDC. We also added new management courses offered including the Certification in Production and Inventory Management (CPIM), as well as the Certificate for Supply Chain Professional (CSCP).

I am looking forward to all the new developments we have in store in 2010 and bringing you future progress updates from CDC in upcoming issues of our newsletter. Happy New Year!



Dr. Mohamed Amin S. Hemimy
AmCham Deputy Executive Director
CDC Department Manager



*Employment Fair,
 December 2009*



CDC Special Event

6th Annual Employment Fair and Professional Development Fair for Middle Management

On December 19-20, 2009, AmCham's Career Development Center (CDC) held its 6th Annual Employment and Professional Development Fair for Middle Management. The fair which took place at the Conrad Hotel, was organized by the American Chamber of Commerce in Egypt (AmCham Egypt) and sponsored this year by General Motors, AMIDEAST, Sphinx Glass, National Bank of Egypt, British American Tobacco, MedMark and InterContinental CityStars Hotel.

“This is the only career fair we attend in Egypt.”

**– Tary Francis
HR Coordinator, British American Tobacco**

Throughout the two-day fair potential job seekers roamed the fair booths gathering information from the participating companies seeking to employ from Egypt's talented workforce.

Since the event came into being in 2004, it has proved to be a valuable recruitment resource for both employers and job seekers. A great testament to the success of the fair is the many returning exhibitors. AMIDEAST has been participating in the fair for the past six years. “We always find good quality people here at the fair,” said Beshoy Kamal, Customer Service Specialist, AMIDEAST.

Americana Group is another returning exhibitor. “This is the third or fourth year we've participated in this fair, and we've found many employees here over the years,” explained Sally, HR Coordinator, Americana Group. “The quality is very good, that's why we keep participating,” she added.

In addition to fair 'regulars' the fair also had some first-time exhibitors this year. Among them was Sphinx Glass. “This is our company's first year. We're looking for 40 people, especially in middle management,” said Reham Ahmed, HR Specialist, Sphinx Glass.

Intercontinental CityStars, were also first-time exhibitors at the fair. “This is our first year at the fair and

it has been very successful. We will absolutely attend next year,” said Mariam Ali, HR Officer, Intercontinental CityStars. “What sets this fair apart is its superior organization and the fact that it filters candidates for you, so the job seekers are stronger,” she added.

One of the benefits of the fair which makes it unique to other employment fairs, is its focus which streamlines the process and enables a more targeted search for employers looking to hire professionals at the middle management level. AmCham invests a great deal of time in planning the event and preparing the facilities and resources to ensure that the fair is properly executed. “AmCham's career fair is well organized, in a good location, and features excellent facilities,” said Sherif Magdy, HR Manager, Beltone. “Actually, I found two of my past jobs here at AmCham's career fair,” Magdy adds.

“This is one of the best career fairs in Egypt. It is well organized, has good traffic, and is always at a great hotel.”

**– Mohamed Zaghloul
HR Specialist, General Motors**

Exhibitors had some helpful advice for candidates. “Job seekers should recognize the needs of the market, and must be patient. People must be willing to train themselves, and raise their skill levels,” Magdy advised. “Participating in career fairs has taught me not to judge from first impressions. Looking at a candidate comprehensively is extremely important,” he added.

Mohamed Zaghloul, HR Specialist at General Motors also had some useful advice to the eager job seekers. “My best advice for job seekers is that they have to know what they want. They need to do the groundwork know something about the companies they are applying to,” explained Zaghloul. Zaghloul added that this year “overall the career fair had good candidates, and AmCham's filtration helped.”

Fair Sponsors





Scenes from

**CDC's 6th Annual
Employment and Professional
Development Fair for
Middle Management**





Scenes from

Francie Dalton's Seminars held during the fair

This year the fair featured special seminars by world-renowned speaker Francie Dalton, founder and president of Dalton Alliances. During the seminars held at the fair, Dalton discussed how to manage unwelcome change and errors in delegation. The fair also included 16 sessions covering a wide selection of management topics.

